Phone : 08819 - 246126 / 246926 Website : www.svkpandksrajucollege.org.in

S.V.K.P. & Dr. K.S. RAJU ARTS & SCIENCE COLLEGE
(Autonomous)
Recognized by UGC as "College with Potential for Excellence"
Accredited by NAAC with "A" Grade
(Affiliated to ADIKAVI NANNAYA UNIVERSITY - Recognised by Govt. of Andhra Pradesh)
PENUGONDA-534 320, West Godavari District., (A.P.)

B.A. ECONOMICS

I Semester Syllabus (w.e.f. 2019-20 Admitted Batch)

Micro Economics – Consumer Behavior

Module -1

Nature, definition and scope of Economics - Wealth, Welfare, Scarcity and modern definitions.

Module -2

Methodology in Economics - Micro & Macro; Static and Dynamic analysis; Normative and positive science, Inductive & Deductive methods; Partial and general Equilibrium.

Module - 3

Demand analysis – Demand meaning,Types of Demand- Price Demand,Income Demand&Cross Demand-Determinants of Demand- Law of Demand –Changes in demand-Why demand curve slope downwords.]

[Elasticity of Demand - Measurement of Elasticity of Demand - Price, Income & Cross Elasticities of Demand**.**

Module - 4

Utility analysis**:** - cardinal approach-The Law of diminishing Marginal utility- The Law of Equi-Marginal Utility- concept of consumer's surplus.

Module - 5

Ordinal Approach**:** Indifference Curve analysis - Properties of Indifference curves – Price or budget line - Equilibrium of the Consumer with the help of Indifference curves – Samuelson's Revealed preference theory.

REFERENCES:

1. R.G. Lipsey and K.A.Chrystal - "Economics", Oxford University Press, 10/e, 2004.
2. P.A.Samuelson & W.D. Nordhaus-"Economics", Tata Mc.Graw Hill, 18/e, 2005.
3. N.Gregory Mankiw-"Principles of Economics", Thompson 2015 .
4. H.L.Ahuja-"Advanced Economic Theory"' S.Chand.
5. M.L.Seth-"Micro Economics", Laxmi Narayana Agarwal, 2015.
6. Bilas, A.-"Micro Economic Theory", International Student Edition, Mc.Graw Hill, 1971.
7. Telugu Academy Publications
8. D.M. Mithani & G.K. Murty - Business Economics, Himalaya Publishing, 2015.

II SEMESTER: ECONOMICS (Common for BA/B.Sc.)

(w.e.f. 2019-20 Admitted Batch)

Paper – II (Core Paper)

MICRO ECONOMICS - Production and Price Theory

Module - 1

Production function-Concept of homogeneous production function-Cobb- Douglas Production function- Law of variable proportions-Law of Returns to Scale - Different Concepts of Costs – Explicit & Implicit, Opportunity, Total – fixed and Variable Costs, Marginal & Average Costs & its Relationship. Concept of Revenue – Total, Marginal & Average Revenue.

Module - 2

Analyse different types of Market structures - Perfect Competition - Price determination and equilibrium of firm and industry under perfect competition - Monopoly - Price determination - Price discrimination.

Module - 3

Distinction between Perfect Competition and Monopoly -Monopolistic competition - price determination - Oligopoly - Kinked demand curve approach.

Module - 4

Marginal Productivity theory of distribution - Theories of wage determination Subsistence theory of wages, Standard of living theory of wages, Modern theory of wages and collective bargaining - concept of minimum wage.

Module - 5

Theory of Rent: Ricardian theory of rent - Quasi rent concept of Alfred Marshall. Theories of Interest - Classical, Neo-classical and Keynes Liquidity Preference theory - Profit - dynamic, innovations.

REFERENCES:

1. R.G. Lipsey and K.A.Chrystal - "Economics", Oxford University Press, 10/e, 2004.
2. P.A.Samuelson & W.D. Nordhaus-"Economics", Tata Mc.Graw Hill, 18/e, 2005.
3. N.Gregory Mankiw-"Principles of Economics", Thompson 2015.
4. H.L.Ahuja-"Advanced Economic Theory"' S.Chand, 2004.
5. M.L.Seth-"Micro Economics", Laxmi Narayana Agarwal, 2015.
6. Bilas, A.-"Micro Economic Theory", International Student Edition, Mc.Graw Hill, 1971.
7. Telugu Academy Publications
8. D.M. Mithani & G.K. Murty - Business Economics, Himalaya Publishing, 2015.
9. Bilas, A.-"Micro Economic Theory", International Student Edition, Mc.Graw Hill, 1971.

ECONOMICS	CODE: 19ECO3	2019-20	II B.A

B.A(ECONOMICS)

III Semester Syllabus (w.e.f. 2019-20 Admitted Batch)

MACRO ECONOMICS-NATIONAL INCOME, EMPLOYMENT AND MONEY

Module - 1 :

Meaning, definition of Macro Economics - Importance of Macro Economics-Difference between Micro and Macro Economics - Paradox of Macro Economics - Limitations

Module - 2 :

National Income - Definitions, Concepts of National Income - Measurement of National Income - Circular flow of Income in Two, Three and Four Sector Economy

Module - 3 :

Classical theory of Employment - Say's Law of Markets,Keynesian Theory of Employment.

Module - 4 :

Consumption function - Investment Function Marginal Efficiency of Capital (MEC). Concepts of multiplier and accelerator

Module - 5 :

Meaning and Functions of Money - Classification of money - Gresham's Law - RBI classification of Money. Theories of Money - Fisher's Quantity theory of Money Cambridge approach (Marshall, Pigou, Robertson & Keynes).

REFERENCES:

1. G.Ackley - "Macro Economics Theory and Policy". Collier Macmillan, 1978.
2. E Shapiro - "Macro Economic Analysis" Galgotia Publications, 1999,
3 Central Statistical Organisations - "National Accounts Statistics"
4. REdbush, s Fisher and R.Startz - "Macro Economics", Tata Mc Graw Hill 9, 2004
5.ML. Seth-"Macro Economics", Lakshmi Narayana Agarwal, 2015
6.KPM Sundaram - "Money, banking & International Trade", Sultan Chand, 2010,
7.Dillard, D. "The Economies of John Maynard Keynes". Crosby Lockwood & Sons,
8.M.N.Mishra & S B. Mishra - "Insurance Principles & Practice" S.Chand 2012
9.Bharati V Pathak "The Indian Financial System Markets. Institutions & Services". Pearson 2008
10. Telugu Academy Publication

ECONOMICS	CODE: 19ECO4	2019-20	II B.A

B.A(ECONOMICS)

IV Semester Syllabus (w.e.f. 2019-20 Admitted Batch)

MACRO ECONOMICS- BANKING AND INTERNATIONAL TRADE

Module 1 :

Trade Cycles - meaning and definition - Phases of a Trade Cycle - Various theories of trade cycles - Inflation - definition- types of inflation - causes and effects of inflation measures to control inflation.

Module - 2 :

Banking: Meaning and definition Functions of Commercial Banks - Concept of Credit creation- Functions of RBI- Recent developments in banking sectors.

Module - 3:

Non-Bank Financial Institutions - Types of NBFIs - Factors contributing to the Growth of NBFIS -Money market - Defects of Indian money market

Module -4 :

Concepts of Shares-Debentures - Stock Market - Functions - Primary and Secondary Markets - SEBI - Insurance - Life Insurance and General Insurance.

Module - 5 :

Macro Economic Policy - Fiscal, Monetary and Exchange rate policies Objectives and Significance - Importance of International Trade - Regional and International Trade - Defining Balance of Trade and Balance of Payment

REFERENCES:

1. G.Ackley - "Macro Economics Theory and Policy", Collier Macmillan, 1978. "Macro Economic Analysis", Galgotia Publications, 1999.
2. Shapiro

3. Central Statistical Organisations - "National Accounts Statistics".
4. 4. R.Dornbush, r. Fisher and R.Startz- "Macro Economics", Tata Mc.Graw Hill, 9/e,2004.

5. M.LSeth-"Macro Economics", Lakshmi Narayana Agarwal, 2015,
6. K.P.M. Sundaram - "Money, banking & International Trade", Sultan Chand,2010,
7. Dillard, D- "The Economics of John Maynard Keynes", Crosby Lockwood & Sons.
8. M.N.Mishra&S.B.Mishra - "Insurance Principles & Practice" S.Chand 2012.
9. BharatiV.Pathak "The Indian Financial System Markets. Institutions & Service".

10. Pearson.
11. D.M.Mithani&G.K.Murty- Business Economics", Himalaya Publishing House, 2015

12. ML Jhingan - Economic Development - Vikas, 2012.
13. G.Omkarnath - Economics · A Primer for India - Orient Blackswan, 2012.
14. Agarwal, V. (2010) Macroeconomics: theory and Policy, Dorling Kindersley (India)
15. Pvt. Ltd., New Delhi
16. Ahuja, H.L. (2012) Macro Economics, Theory and policy. S. Chand and Company Ltd.

17. New Delhi

S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA

FIFTH SEMESTER SYLLABUS

III B.A. ECONOMICS (CODE: 19ECO5A)

ECONOMIC DEVELOPMENT AND INDIA ECONOMY

(w.e.f. 2019-20 Admitted Batch)

Module - 1

Concept of Economic Growth - Distinction between Economic growth and development - Measurement of economic development - Theories of Economic Growth: Adam Smith, Rostow, Karl Marx and Harrod & Domar Models.

Module - 2

Sustainable development - Balanced and unbalanced growth - choice of techniques Labour intensive and capital intensive methods.

Module - 3

Basic features of the Indian Economy - Natural Resources - Important Demographic features- Concept of Population Dividend - Population Policy.

Module – 4

National Income in India - trends and composition- poverty, inequalities and Unemployment - Measures taken by the Government. – MGNREGS

Module - 5

Economic reforms - liberalization, privatization and globalisation - concept of inclusive growth.

REFERENCES:

1. Dhingra, I.C - "Indian Economy", Sultan Chand, 2014.
2. Ruddar Dutt and K.P.M. Sundaram - "Indian Economy", S.Chand & Co., 2015.
3. G.M.Meier -"Leading Issues in Economic Development", Oxford University Press, New York,.
4. M.P.Todaro - "Economic Development", Longman, London 6/e, 1996.
5. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).
6. S.K.Misra & V,K,Puri - "Indian Economy", Himalaya Publishing House, 2015.
7. R.S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) - Fifty Years of Andhra Pradesh (1956- 2006), Centre for Documentation, Research and Communications, Hyderabad, 2007.
8. G.Omkarnath - Economics - A Primer for India - Orient Blackswan, 2012.
9. Benjamin Higgins - Economic Development.
10. Telugu Academy Publications.
11. Dr. Ch.S.G.K. Murthy, Indian Economy - Gitam University

S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA

FIFTH SEMESTER SYLLABUS

III B.A. ECONOMICS (CODE: 19ECO5B)

INDIAN AND ANDHRA PRADESH ECONOMY- V(B)

(w.e.f. 2019-20Admitted Batch)

Module – 1

Indian Agriculture - Importance of Agriculture in India - Agrarian structure and relationsFactors determining Productivity- Agricultural Infrastructure - Rural credit - Micro Finance - Self Help Groups (SHGs) - Agricultural Price policy- concept of Crop Insurance - Food Security.

Module – 2

Structure and growth of Indian Industry - Industrial policies of 1956 & 1991 Meaning of Micro small and Medium Enterprises (MSMEs)- Problems and Prospects of small scale Industries in India.

Module – 3

Disinvestment in India - FEMA - Foreign direct investment - Services Sector in India – Reforms in Banking and Insurance -, IT, Education and Health.

Module - 4

Planning in India Economy - Objectives of Five year plans - Review of Five year Plans - Current Five year plan- NITI Aayog

Module - 5

Andhra Pradesh Economy - Population - GSDP - Sector Contribution and trends - IT – Small Scale Industry - SEZs.

REFERENCES:

1. Dhingra, I.C - "Indian Economy", Sultan Chand, 2014.
2. Ruddar Dutt and K.P.M. Sundaram - "Indian Economy", S.Chand & Co., 2015.
3. G.M.Meier - "Leading Issues in Economic Development", Oxford University Press, New York, 3/e.
4. M.P.Todaro - "Economic Development", Longman, London 6/e, 1996.
5. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).
6. S.K.Misra & V,K,Puri - "Indian Economy", Himalaya Publishing House, 2015.
7. R.S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) - Fifty Years of Andhra Pradesh (1956-2006), Centre for Documentation, Research and Communications,Hyderabad, 2007.
8. G.Omkarnath - Economics - A Primer for India - Orient Blackswan, 2012.
9. Telugu Academy Publications.
10. Dr.Ch.S.G.K.Murthy, Indian Economy - Gitam University.

S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA
SIXTH SEMESTER SYLLABUS
III B.A. ECONOMICS (CODE: 19ECO6A)
ELECTIVE PAPER VI-(A) AGRICULTURAL ECONOMICS
(w.e.f. 2019-20 Admitted Batch)

Module-1

Nature and Scope of Agricultural Economics. Factors affecting agricultural development: technological, institutional and general. Interdependence between agriculture and industry.

Module-2

Concept of production function : input-output and product relationship in farm production.

Module-3

Growth and productivity trends in Indian agriculture with special reference to Andhra Pradesh. Agrarian reforms and their role in economic development.

Module-4

Systems of farming, farm size and productivity relationship in Indian agriculture with special reference to Andhra Pradesh- New agriculture strategy and Green revolution : and its Impact

Module-5

Emerging trends in production, processing, marketing and exports; policy controls and regulations relating to industrial sector with specific reference to agro-industries in agribusiness enterprises.

RECOMMENDED / REFERENCE BOOKS

1. Sadhu An, Singh Amarjit and Singh Jasbir (2014), Fundamentals of Agricultural Economics, Himalaya Publishing House, Delhi
2. Lekhi RK and Singh Joginder, Agriculatural Economics, Kalyani Publishers
3. Bhaduri, A. (1984), The Economic Structure of Backward Agriculture, Macmillan, Delhi.
4. Bilgrami, S.A.R. (1996), Agricultural Economics, Himalayas publishing house, Delhi.
5. Dantwala, M.L. et.al (1991), Indian Agricultural Development Since Independence, Oxford & IBH, New Delhi.
6. Government of India (1976), Report of the National Commission on Agriculture, NewDelhi.5. Government of India, Economic Survey (Annual), New Delhi.
7. Gualti, A. and T. Kelly (1999), Trade Liberalisation and Indian Agriculture Oxford University Press, New Delhi

S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA

SIXTH SEMESTER SYLLABUS

III B.A. ECONOMICS (CODE: 19ECO6A1)

CLUSTER ELECTIVE PAPER VIA-1 AGRIBUSINESS ENVIRONMENT IN ANDHRA PRADESH

(w.e.f. 2019-20 Admitted Batch)

Module-1

Role of agriculture in development process in Andhra Pradesh vis-à-vis other developed states. Economy wide effects of agriculture in Andhra Pradesh through trickle down effects. Backward and forward linkages of agriculture with rest of economy.

Module-2

Agricultural finance -importance in modern agriculture- performance of agricultural finance in Andhra Pradesh - problems of agricultural finance – Inter linkages of agricultural credit and other input markets and product markets.

Module-3

Dynamics of agriculture-crop (horticulture, field crops), sector-livestock (poultry dairy and fisheries) sector and inter linkages among the sectors. Agribusiness sector in Andhra Pradesh-salient futures, constraints, sub sectors of agribusiness-input sector, production sector, processing sector.

Module-4

Growth performance of major agricultural commodities in Andhra Pradesh-production and processing trends in exports and imports of major agricultural commodities.

Module-5

Marketing policy- structure of Agri markets – regulated markets – need – activities – structure – APMC act – market legislations – Role of Farmer Groups in the marketing of Agricultural Produce.

References:

1. Adhikary M. 1986. Economic Environment of Business. S. Chand & Sons.
2. Aswathappa K. 1997. Essentials of Business Environment. Himalaya Publ.
3. Francis Cherunilam 2003. Business Environment. Himalaya Publ.
4. Agarwal Raj, 2001, Business Environment, Excel Books, New Delhi